

# Business Planning for people working in the Bio Health sector: Workshop

**28 February 2008**

**9.00 – 5.00pm**

The Nowgen Centre  
29 Grafton Street  
Manchester, M13 9WU

Business planning skills are needed by everyone developing their ideas to create health products in order to implement and deliver business objectives. A good plan not only gives clarity and focus but helps define strategy and manage resources. It also gives confidence by lowering the investment risk. This workshop is suitable for industry, NHS and university professionals.

*Topics covered: why planning is important, intention of a plan, developing a vision, planning tools and how to use them, financial analysis, developing action plans.*

alanboyd consultants has developed a series of leadership management training specifically for people working in biotechnology or life science industries, designed to address issues faced in this unique and the highly specialised field.

Cost including refreshments and lunch:  
£250 (industry)      £150 (NHS & university)

*To book: Contact the events team at Nowgen  
T: 0161 276 5956 email: [bookings@nowgen.org.uk](mailto:bookings@nowgen.org.uk)  
or book online: [www.nowgen.org.uk/events](http://www.nowgen.org.uk/events)*